



9th Annual

Pond Hockey Sponsorship Packages

The Pond Hockey Championships, presented by the Canadian Progress Club is an opportunity for businesses, like yours, to join us in our efforts to improve our community. This all-day hockey tournament is full of winter fun and excitement where 40 teams will "battle it out" in an epic outdoor "3 on 3" round robin tournament, including playoffs to see who will hoist the CPC Cup. On ice beer gardens and a Dairy Queen Grill Bar all make this tournament the ultimate winter day!

Pond Hockey Quick Stats:

- 9th annual event, this event has grown from 8 teams in 2011 to 40 teams in 2018
- Over 225 hockey players.
- National coverage on Sportsnet & City TV
- Extensive local coverage in the St. Albert Gazette
- Money raised goes to Uncles and Aunts at Large, a social services agency that helps children.

In exchange for your generous donation, CPC St. Albert provides several sponsorship opportunities.

Event Title Sponsorship Package \$5,000

You will receive naming rights to the tournament, YOUR COMPANY Pond Hockey Championships, presented by the Canadian Progress Club.

Package includes:

- Your company name will be highlighted in all our marketing and promotional material including 3 half-page advertisements in the St. Albert Gazette, a \$3,000 value.
- Your company logo will be visible on the front of all player jerseys during the event.
- Signage with your company logo at the event.
- Inclusion in all media opportunities.

Fire Pit Package \$500

- Your company name will be highlighted in all our marketing and promotional material including 3 half-page advertisements in the St. Albert Gazette, a \$3,000 value.
- Signage with your company logo at the event.
- Inclusion in all media opportunities.

Jersey Sponsorship Package \$500

- Your company name will be highlighted in all our marketing and promotional material including the St. Albert Gazette.
- Your company logo will be visible on all player jerseys during the event.
- Inclusion in all media opportunities.

Rink Sponsorship Package \$500

- Your company name will be highlighted in all our marketing and promotional material including the St. Albert Gazette.
- Your company logo will be visible on one of the tournament rinks and scoreboard.
- Inclusion in all media opportunities.

Thank you for considering supporting our community events & local charities by sponsoring this event.

Name / Company:
Sponsorship Package:

*Please make cheques payable to St. Albert Progress Club