



Dear Potential Sponsor,

Our Boogie Nights Disco, put on by the St. Albert Chapter of the Canadian Progress Club, is an opportunity to elevate your business within the community and to help raise funds for our local charities. We are reaching out to local businesses like yours to seek your support through a sponsorship package for our dinner and auction event that will be held on Saturday, March 18th, 2017 at the Ramada Hotel on Kingsway Avenue.

As a national not-for-profit, the Canadian Progress Club has supporting chapters across Canada, and each chapter focuses on helping within their local community. Here, in St. Albert, we have raised funds for the local Food Bank, KidSport, Transitions, Uncles and Aunts at Large, and Camp Warwa. We do this through our membership, which volunteers and donates its personal time and services to develop, manage and execute a range of upscale events to raise funds for local charities, and every dollar raised goes to these local charities. The Boogie Nights Disco is looking to raise funds for Uncles and Aunts at Large and Camp Warwa. These are two amazing charities that better the lives of many children and families within our diverse community.

Most typically, those persons whom attend this event are between the ages 30 to 55 years, and are urban professionals who are affluent, living and working within the St. Albert area. This means that they shop locally, have families, and, through their attendance at this event, they are looking to support their local charities as well. This is a great opportunity, therefore, for a local business to raise their community profile through a sponsorship package for the Boogie Nights Disco (seen on the reverse side of this letter).

We also like to encourage our supporters to attend these events to see firsthand the vibrant energy that is generated in giving back to our community. This Boogie Night Disco has been styled to be a party atmosphere, and we are encouraging participants to dress for the theme, with a door prize for the best costume of the evening. We hope that you will take this opportunity to become involved with our organization and to join us in our efforts to improve the lives of those struggling within our community.

Thank you for your time and consideration, and we look forward to seeing you on March 18th,

Dr. John Kennair,
Boogie Nights Disco Chairman
Canadian Progress Club – St. Albert
(780) 996-4595

Boogie Nights Disco – Sponsorship Packages

Saturday Night Fever - Event Sponsor

\$2500

10 tickets to the event

Company Recognition

- Full-page write up in the program
- Social media exposure
- Acknowledgement through our MC (Jason Gregor)

One team entry into the April Wine Survivor

Four bottles of prosecco at the table

Ten 50/50 raffle tickets for the table

Mojo Photo Booth

\$1000

Company Logo on all photos

- Social Media posts
- Half Page write up in event program
- Acknowledgement through our MC (Jason Gregor)

Food Sponsor

\$1000

Company Logo in Program

Half Page write up in event program

Acknowledgement through our MC (Jason Gregor)

Entertainment Package (two opportunities: DJ, and Dancers)

\$500

Company Recognition in Program (logo and write up)

Acknowledgement through our MC (Jason Gregor)

The Village People – Program Sponsorship

\$300 each (to a maximum of 15 businesses)

Company Recognition in Program (logo and write up)

Acknowledgement through our MC (Jason Gregor)